



James Garnham

A designer with over 20 years experience.

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jamesgarnham.com

I help organisations connect powerfully and emotively with the heart of their audience through **UI/UX design, identity, code and bespoke print.**

Nationality
British

Other skills
Strategy, planning, systems and animation

Location
London

20–23	Freelance roles Personal clients, multiple roles
13–20	Owner/ Partner/ Creative Director Base Creative
09–13	Owner/ Creative Director Garnham Associates
05–09	Freelance roles London design agencies, multiple roles
03–05	Owner/ Creative Director IUVO Design
01–03	Web/ Brand designer Anderson Norton Design
99–01	Junior web designer Internet Advertising

I am driven, passionate and have an independent and tenacious mindset.

I like to build great things: brands that deeply resonate, apps & websites that are a delight to use, motion that brings a smile and code that is efficient.

I have freelanced for a large range of design and advertising agencies around Soho, Shoreditch and Clerkenwell and have created, managed and run a number of my own businesses along the way.

I am naturally entrepreneurial and multi-skilled, a self-starter with an analytical penchant. I work well individually or as part of a team and can call on a large network of talented friends to complete project goals.

I like to be reliable and laugh when possible.

References





Professional reference

Dave Simpson

CEO, Iksuda Therapeutics

iksuda.com

Glythera had grown its capabilities and was transitioning from an emerging biotech developing enabling technology platforms to becoming an oncology focussed drug development company and needed to delineate its previous existence to a new, higher value proposition. This change in focus needed to be distinct but also representative of the team we had built and our ethos that created the very cornerstone of our business.

James led the creation of the Iksuda Therapeutics brand by not only understanding the benefits that our treatments bring to patients living with cancer but by understanding what drives each and every one of our team, developing a deep understanding of our personalities which is reflected in our brand and message. This is particularly important to us as a business, as we work closely with our major partners and our brand clearly sets out our mission and intent for ultimate success for our patients.

James not only developed our brand including all of our website and marketing collateral but developed an emotional link to the business which was a game changer in how the company is now presented. James comes with my highest recommendation and will undoubtedly adapt and understand any business from any sector – achieving the highest results.

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Professional reference

Lisa Patel

CSO, Istesso

Istesso.co.uk

I've worked with James for two and a half years on several projects including a rebrand of my company logo and website, and development of presentation materials for meetings and conferences. James is one of a kind! He has a passion for art and design and an eye for detail which is so well developed that when he presents his ideas, they seem as though they must have always existed because they are so fit for purpose and beautiful. James brings a thoughtful, considered approach to his projects, and in our work has always put our needs front and centre, and then delivered above and beyond what we would have expected to achieve.

Recently James designed a poster for a scientific presentation for me. The design was so eye catching that I was approached by world-leading experts to discuss the content, and the poster was the only one of the hundreds being presented on the day that had a constant crowd in front of it! I would not hesitate to recommend James and his work.

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Professional reference

Rolandas Lakavicius

Co-founder, Traffic Matters

trafficmatters.com

We were consistently pleased with James' work ethic, creative process, exceptional attention to detail and fantastic visuals! He helped us develop and launch our first product and brand leading to lots of happy customers. James offered creative solutions to difficult problems, ensuring great user experience and consistency throughout the project. His experience and skills ensured work was done on time and within budget, while communication was a breeze.

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