



James Garnham

A designer with over 20 years experience.

+44 (0) 7796 267852

james@jamesgarnham.com

jamesgarnham.com

I help organisations connect powerfully and emotively with the heart of their audience.

Nationality

British

Location

London

20–24 Freelance UI/ UX roles
Various clients

13–20 Owner/ Partner/ Creative Director
Base Creative

09–13 Owner/ Creative Director
Garnham Associates

05–09 Freelance roles
London design agencies, multiple roles

03–05 Owner/ Creative Director
IUVO Design

01–03 Web/ Brand designer
Anderson Norton Design

99–01 Junior web designer
Internet Advertising

I am passionate about designing and building great things: brands that deeply resonate, apps & websites that are a delight to use; crafting motion that brings a smile and developing code that is efficient.

I am naturally entrepreneurial and have ran and founded a number of businesses. I am driven and have an independent and tenacious mindset.

I am a multi-skilled, self-starter with an analytical penchant. I work well individually or as part of a team and have a large professional network of trusted co-workers to deliver projects.

Please visit my website to find out more.



Professional reference

Venetia Wynter-Blyth

Founder/CEO, Alvie Health

alviehealth.com

I cannot recommend James highly enough. His ability to translate the most complex ideas into simple, elegant solutions, his keen eye for detail, and deep understanding of user design principles mean he consistently delivers intuitive and visually brilliant interfaces. His empathy with users ensures he creates designs that massively exceed expectations. James is head and shoulders (quite literally too!) above all the other designers I have worked with over the years, and am confident he will quickly become an invaluable asset to any team striving to create a compelling, best-in-class digital experience.

His keen eye for detail, and deep understanding of user design principles mean he consistently delivers intuitive and visually brilliant interfaces



Professional reference

Lisa Patel

CSO, Istesso

istesso.co.uk

I've worked with James for two and a half years on several projects including a rebrand of my company logo and website, and development of presentation materials for meetings and conferences. James is one of a kind! He has a passion for art and design and an eye for detail which is so well developed that when he presents his ideas, they seem as though they must have always existed because they are so fit for purpose and beautiful. James brings a thoughtful, considered approach to his projects, and in our work has always put our needs front and centre, and then delivered above and beyond what we would have expected to achieve.

Recently James designed a poster for a scientific presentation for me. The design was so eye catching that I was approached by world-leading experts to discuss the content, and the poster was the only one of the hundreds being presented on the day that had a constant crowd in front of it! I would not hesitate to recommend James and his work.

He has a passion for art and design and an eye for detail which is so well developed that when he presents his ideas, they seem as though they must have always existed.



Professional reference

David Simpson

CEO, Iksuda Therapeutics

iksuda.com

Glythera had grown its capabilities and was transitioning from an emerging biotech developing enabling technology platforms to becoming an oncology focussed drug development company and needed to delineate its previous existence to a new, higher value proposition. This change in focus needed to be distinct but also representative of the team we had built and our ethos that created the very cornerstone of our business.

James led the creation of the Iksuda Therapeutics brand by not only understanding the benefits that our treatments bring to patients living with cancer but by understanding what drives each and every one of our team, developing a deep understanding of our personalities which is reflected in our brand and message. This is particularly important to us as a business, as we work closely with our major partners and our brand clearly sets out our mission and intent for ultimate success for our patients.

James not only developed our brand including all of our website and marketing collateral but developed an emotional link to the business which was a game changer in how the company is now presented. James comes with my highest recommendation and will undoubtedly adapt and understand any business from any sector – achieving the highest results.

James comes with my highest recommendation and will undoubtedly adapt and understand any business from any sector – achieving the highest results.
